Galata Greenland Hotel - Fact Sheet

Hotel Name:	Galata Greenland Hotel
Category:	3 Stars
Opening Year:	2024
Address:	Bereketzade Mah., Istanbul, Turkey
Floors:	6
Rooms:	69
Phone:	+90 533 629 28 27

Location

Located in the heart of Istanbul's historical Galata district. Walking distance to Galata Tower, Istiklal Avenue, and Karaköy. Easily accessible by metro and tram.
Attraction Proximity Distance
Galata Tower3-minute walk0.3 km (0.2 miles) Taksim Square2-minute drive2.2 km (1.4 miles) Hagia Sophia4-minute drive2.6 km (1.6 miles)
Grand Bazaar4-minute drive2.6 km (1.6 miles) Blue Mosque6-minute drive3.7 km (2.3 miles)

Room Features

Detailed Room Type Breakdown

The Galata Greenland Hotel offers a diverse range of room types designed to accommodate various guest needs, from solo travelers to large families. The hotel's total inventory is stated as 68 air-conditioned rooms. The available room categories and their specifications are detailed in the table below, compiled from multiple sources.

Room Type	Dimensions	Bed Configuration	Maximum Occupancy
Standard	18 m^2 (194 sq ft)	1 Queen Bed	2 people
Superior	26 m^2 (280 sq ft)	1 Queen Bed	3 people
Deluxe	35 m^2 (377 sq ft)	1 Queen Bed	3 people
Corner Deluxe	25 m^2	1 Queen Bed	2-3 people
Premium	45 m^2 (484 sq ft)	1 King Bed	3 people
Jakuzi Suit	28 m^2	Double	2-3 people
Family	28 m^2	Triple	2-4 people
Large Family	42 m^2 (452 sq ft)	Triple	2-4 people
Galata Fireplace	40 m^2	Double	2-4 people

In-Room Amenities and Features

The rooms are well-equipped to ensure a comfortable stay for all guests. Standard amenities include complimentary Wi-Fi with high-speed connectivity (50+ Mbps) , climate-controlled air conditioning and heating, a mini-bar, an electric kettle, a safe, and soundproofed rooms. In-room entertainment is provided by a 35-inch LED TV with satellite channels.

The hotel also provides premium amenities that enhance the guest experience, such as premium bedding, Select Comfort beds, and a pillow menu. Bathrooms are outfitted with complimentary toiletries, designer toiletries, and essential comforts like hair dryers and slippers. Some rooms also feature a bidet and a separate toilet.

Reputation & Performance Metrics

Guest Feedback Synthesis

The hotel's reputation is largely positive, with guest reviews highlighting its primary strengths. The following table provides a summary of the available guest ratings from various platforms.

Rating Platform	Overall Score	Category Scores
Skyscanner	4.1/5 (Very Good)	Cleanliness: 4.1, Location: 4.2, Service: 4.2, Facilities: 4.0
Yandex Maps	46/59	Location: 94%, Staff: 95%, Rooms: 59%, Meal: 84%, Breakfast: 84%, Cleanliness:

Dining

Main Restaurant offering Turkish and international cuisine. Breakfast served as an open buffet (07:00 – 10:30). Rooftop Lounge & Bar with city views.

Services & Facilities

24-hour reception, concierge, airport transfer (extra), meeting room, fitness center, spa with sauna and massage, laundry & dry cleaning, room service.

Sustainability

Energy-efficient lighting, waste separation system, and water-saving practices.

Business & Meetings

Meeting room available with audiovisual equipment and catering services.

Conclusion & Strategic Insights

The Galata Greenland Hotel presents a compelling value proposition by successfully positioning itself as a premium 3-star property. It effectively leverages its prime location in Istanbul's vibrant Beyoğlu district, offering unparalleled access to major cultural and historical sites. The hotel's operational model is defined by a differentiated strategy that incorporates a suite of high-end amenities, such as a full-service spa, a traditional Turkish bath, and a panoramic restaurant. These features set it apart from typical competitors in its star category and allow it to cater to a more discerning clientele.

The analysis confirms the success of its core business model, with consistently high guest satisfaction scores for staff and location. The hotel's multi-channel communication approach, which includes a dedicated WhatsApp line, further demonstrates its focus on modern guest convenience.

Despite its notable strengths, the report identifies two key areas for potential enhancement. Firstly, addressing the lower guest satisfaction score for the rooms could further improve its reputation and increase its competitive standing. Secondly, the fragmented and partially inaccessible online footprint could be consolidated and optimized to strengthen its brand visibility and improve direct booking channels. Overall, the Galata Greenland Hotel stands as a well-managed and strategically located property with a strong foundation for continued success in the competitive Istanbul tourism market.

Guest Services and Operational Policies

The hotel provides an exhaustive list of services to ensure a seamless and comfortable stay. This includes a 24-hour reception and front desk, concierge services, daily housekeeping, and luggage storage. Other available services are room service (available 24/7 for a surcharge), laundry and dry cleaning services, and tour/ticket assistance. The hotel also offers express check-in/-out and contactless check-in/-out options, which indicates a modern, service-oriented approach focused on guest convenience and efficiency.

Standard operational policies include a check-in time starting at 2:00 PM, with check-out by 12:00 PM (noon). The minimum check-in age is 18 years. A point of minor contradiction was found in the pet policy; while one source explicitly states "No pets allowed" , several others list "Pet friendly" as an amenity. The primary and more detailed source stating "no pets allowed" is considered the official policy, with the other references potentially being inaccuracies or reflecting a changing policy over time