

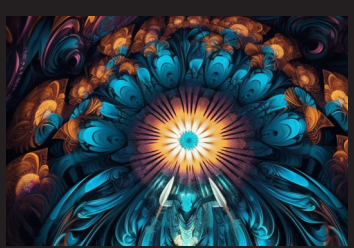
We achieved great success during our collaboration with the 'AMARA' brand in 2018/2023, and therefore we are grateful to the AMARA brand management.

At this point today, we have dreamed new dreams with the support of our management, all our teammates and of course our guests, and we have decided to continue our path as our own brand, JUJU PREMIER PALACE.

What motivated us most when creating a new brand was, of course, the content of the complimentary comments we received from our guests. The feeling of peace, which is perhaps the strongest feeling that the unique nature of our hotel brings to people, encouraged us and the need for nourishment and healing of the soul, which we believe is one of the greatest needs of the people of the new world. We made plans to realize it in a holiday environment.

Through expert teams, we offer our guests opportunities to relax physically and spiritually with opportunities such as yoga, Zen meditation and breathing therapies on our beach, which has one of the most beautiful bays of Antalya, and in our garden surrounded by mountains and forests, while our food chain offers privileged options such as vegan, vegetarian and gluten-free nutrition. We decided to provide more inclusive opportunities to all our guests by adding detox products and vitamin bars.

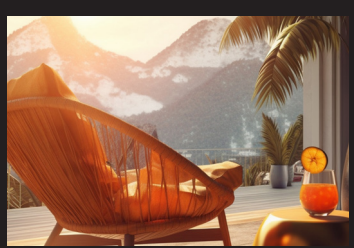
This is where JUJU came into play and here is the meaning of JUJU;



What is juju?

Juju is a system of belief and practice originating from West Africa. This term refers to traditional, spiritual and magical practices in West African countries.

The main feature of Juju is; It gives many powers such as healing, protection, abundance, love and wealth.



What's in Juju Premier Palace?

A Paradise Embraced by Nature
Juju Premier Palace is located in a unique location where nature embraces you. The peace of mysterious forests on one side, the magnificent mountain on the other
You will encounter the magic of the views and of course the deep blue waters of a sparkling beach. By getting away from the noise and bustle of the city, you will reconnect with the energy of nature.



Juju Premier Palace

Awaken Your Senses

Juju Premier Palace, which has a positive effect on you even when you hear its name, is waiting for you to offer you the privileged holiday experience you dream of. At Juju Premier Palace, you will leave ordinaryness behind and embark on a journey that nourishes, renews and re-creates your soul. The magical effect of Juju will make your holiday unique and meaningful.



A Privileged Concept

Juju Premier Palace was designed with an exclusive concept. Every detail has been chosen to provide the best experience for you.

Located in silence and peace, our hotel offers an atmosphere that will make you feel special. A holiday experience filled with healing, protection, abundance, love and wealth is just one step away.

As JUJU PREMIER PALACE, we are opening our doors as of 01.03.2024 and aiming to add value to our Tourism community with a brand new image for Antalya. We would like to thank all our team, our partners and our very valuable guests who have been with us in the future, as they have been until today, and we wish our community healthy and peaceful days.

Nihal Duruk
Juju Premier Palace
Sales and Marketing Director